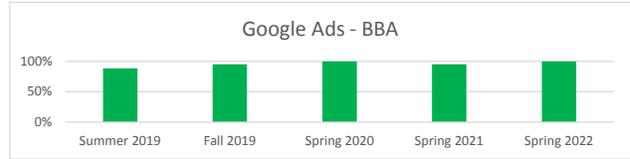


## Student Learning Outcomes 2022

### BBA Marketing

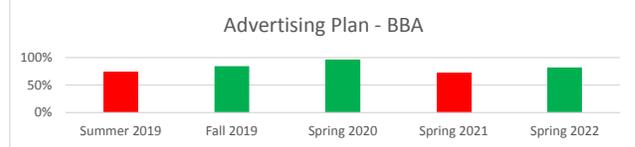
Exhibit an understanding of the fundamentals of Google Ads.



Develop a strategic marketing plan that includes practical business recommendations to real world challenges.



Generate an executable multi-media advertising plan that encompasses integrated marketing concepts, and aspects of the promotional mix.



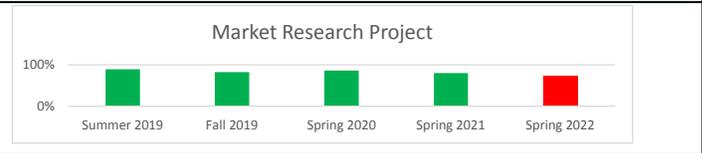
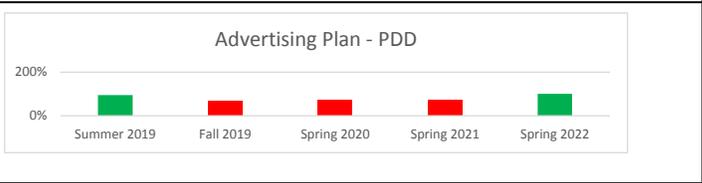
Appraise a real world business issue by applying market research concepts including designing a research study, gathering and analyzing data, and deriving actionable recommendations.



Formulate written recommendations to improve a business's competitive advantage for a real-world company.



<b>Diploma in Marketing Management</b>																	
Produce a strategic marketing plan by recommending practical business solutions to real world challenges.	<div data-bbox="820 157 1461 294"> <p style="text-align: center;">Develop a Strat Marketing Plan</p> <table border="1"> <caption>Develop a Strat Marketing Plan</caption> <thead> <tr> <th>Term</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Spring 2019</td> <td>100%</td> </tr> <tr> <td>Summer 2019</td> <td>100%</td> </tr> <tr> <td>Fall 2019</td> <td>100%</td> </tr> <tr> <td>Spring 2020</td> <td>100%</td> </tr> <tr> <td>Spring 2021</td> <td>100%</td> </tr> <tr> <td>Spring 2022</td> <td>100%</td> </tr> </tbody> </table> </div>	Term	Completion Rate	Spring 2019	100%	Summer 2019	100%	Fall 2019	100%	Spring 2020	100%	Spring 2021	100%	Spring 2022	100%		
Term	Completion Rate																
Spring 2019	100%																
Summer 2019	100%																
Fall 2019	100%																
Spring 2020	100%																
Spring 2021	100%																
Spring 2022	100%																
Analyze an organization's distribution system with an in-depth channel analysis.	<div data-bbox="836 315 1461 483"> <p style="text-align: center;">Analyze Distribution System.</p> <table border="1"> <caption>Analyze Distribution System.</caption> <thead> <tr> <th>Term</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Fall 2018</td> <td>~75%</td> </tr> <tr> <td>Spring 2019</td> <td>0%</td> </tr> <tr> <td>Summer 2019</td> <td>0%</td> </tr> <tr> <td>Fall 2019</td> <td>~75%</td> </tr> <tr> <td>Spring 2020</td> <td>~75%</td> </tr> <tr> <td>Spring 2021</td> <td>~75%</td> </tr> <tr> <td>Spring 2022</td> <td>~75%</td> </tr> </tbody> </table> </div>	Term	Completion Rate	Fall 2018	~75%	Spring 2019	0%	Summer 2019	0%	Fall 2019	~75%	Spring 2020	~75%	Spring 2021	~75%	Spring 2022	~75%
Term	Completion Rate																
Fall 2018	~75%																
Spring 2019	0%																
Summer 2019	0%																
Fall 2019	~75%																
Spring 2020	~75%																
Spring 2021	~75%																
Spring 2022	~75%																

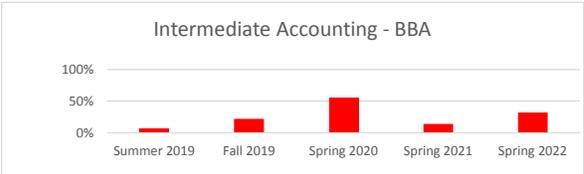
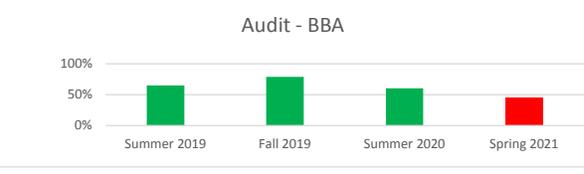
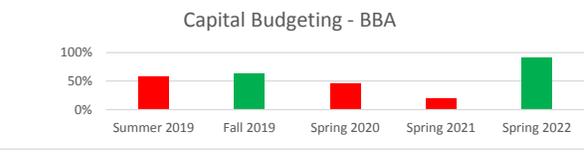
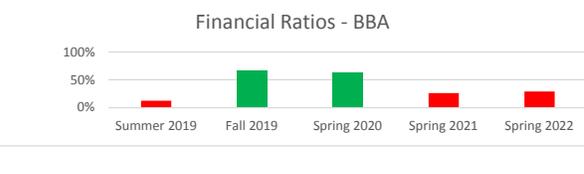
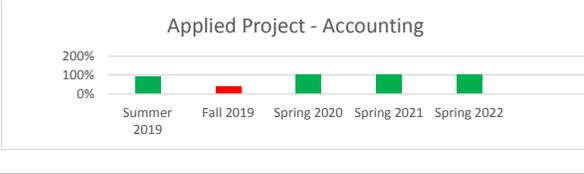
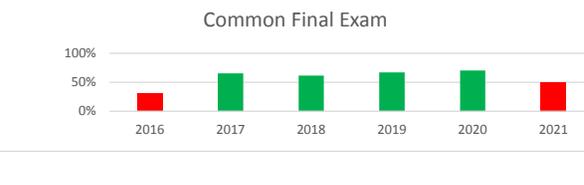
Post Degree Diploma in Marketing Management													
<p>Appraise a real world business issue by applying market research concepts including designing a research study, gathering and analyzing data, and deriving actionable recommendations.</p>	 <p>Market Research Project</p> <table border="1"> <thead> <tr> <th>Period</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>100%</td> </tr> <tr> <td>Fall 2019</td> <td>100%</td> </tr> <tr> <td>Spring 2020</td> <td>100%</td> </tr> <tr> <td>Spring 2021</td> <td>100%</td> </tr> <tr> <td>Spring 2022</td> <td>75%</td> </tr> </tbody> </table>	Period	Completion Rate	Summer 2019	100%	Fall 2019	100%	Spring 2020	100%	Spring 2021	100%	Spring 2022	75%
Period	Completion Rate												
Summer 2019	100%												
Fall 2019	100%												
Spring 2020	100%												
Spring 2021	100%												
Spring 2022	75%												
<p>Generate an executable multi-media advertising plan that encompasses integrated marketing concepts and aspects of the promotional mix.</p>	 <p>Advertising Plan - PDD</p> <table border="1"> <thead> <tr> <th>Period</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>100%</td> </tr> <tr> <td>Fall 2019</td> <td>50%</td> </tr> <tr> <td>Spring 2020</td> <td>50%</td> </tr> <tr> <td>Spring 2021</td> <td>50%</td> </tr> <tr> <td>Spring 2022</td> <td>100%</td> </tr> </tbody> </table>	Period	Completion Rate	Summer 2019	100%	Fall 2019	50%	Spring 2020	50%	Spring 2021	50%	Spring 2022	100%
Period	Completion Rate												
Summer 2019	100%												
Fall 2019	50%												
Spring 2020	50%												
Spring 2021	50%												
Spring 2022	100%												
<p>Demonstrate professional communication skills in accordance with Canadian best practices.</p>	 <p>Business Practices-Marketing</p> <table border="1"> <thead> <tr> <th>Period</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>100%</td> </tr> <tr> <td>Fall 2019</td> <td>100%</td> </tr> <tr> <td>Spring 2020</td> <td>100%</td> </tr> <tr> <td>Spring 2021</td> <td>100%</td> </tr> </tbody> </table>	Period	Completion Rate	Summer 2019	100%	Fall 2019	100%	Spring 2020	100%	Spring 2021	100%		
Period	Completion Rate												
Summer 2019	100%												
Fall 2019	100%												
Spring 2020	100%												
Spring 2021	100%												

BBA Business																							
Present persuasive oral business presentations.	<div style="text-align: center;"> <p><b>Presentations - BUSM 1100</b></p> <table border="1"> <caption>Presentations - BUSM 1100 Data</caption> <thead> <tr> <th>Term</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>100%</td> </tr> <tr> <td>Fall 2019</td> <td>100%</td> </tr> <tr> <td>Spring 2020</td> <td>100%</td> </tr> <tr> <td>Spring 2021</td> <td>100%</td> </tr> <tr> <td>Spring 2022</td> <td>100%</td> </tr> </tbody> </table> </div> <div style="text-align: center; margin-top: 10px;"> <p><b>Presentations - BUSM 4300</b></p> <table border="1"> <caption>Presentations - BUSM 4300 Data</caption> <thead> <tr> <th>Term</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>100%</td> </tr> <tr> <td>Fall 2019</td> <td>100%</td> </tr> <tr> <td>Spring 2020</td> <td>100%</td> </tr> <tr> <td>Spring 2021</td> <td>100%</td> </tr> </tbody> </table> </div>	Term	Completion Rate	Summer 2019	100%	Fall 2019	100%	Spring 2020	100%	Spring 2021	100%	Spring 2022	100%	Term	Completion Rate	Summer 2019	100%	Fall 2019	100%	Spring 2020	100%	Spring 2021	100%
Term	Completion Rate																						
Summer 2019	100%																						
Fall 2019	100%																						
Spring 2020	100%																						
Spring 2021	100%																						
Spring 2022	100%																						
Term	Completion Rate																						
Summer 2019	100%																						
Fall 2019	100%																						
Spring 2020	100%																						
Spring 2021	100%																						
Formulate written recommendations to improve a business's competitive advantage for a real-world company.	<div style="text-align: center;"> <p><b>Applied Project - BUSM 4300</b></p> <table border="1"> <caption>Applied Project - BUSM 4300 Data</caption> <thead> <tr> <th>Term</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Fall 2019</td> <td>100%</td> </tr> <tr> <td>Spring 2020</td> <td>100%</td> </tr> <tr> <td>Summer 2020</td> <td>100%</td> </tr> <tr> <td>Spring 2021</td> <td>100%</td> </tr> <tr> <td>Spring 2022</td> <td>100%</td> </tr> </tbody> </table> </div>	Term	Completion Rate	Fall 2019	100%	Spring 2020	100%	Summer 2020	100%	Spring 2021	100%	Spring 2022	100%										
Term	Completion Rate																						
Fall 2019	100%																						
Spring 2020	100%																						
Summer 2020	100%																						
Spring 2021	100%																						
Spring 2022	100%																						
Evaluate ethical issues arising in everyday business practices.	<div style="text-align: center;"> <p><b>Evaluate Ethical Issues</b></p> <table border="1"> <caption>Evaluate Ethical Issues Data</caption> <thead> <tr> <th>Term</th> <th>Completion Rate</th> </tr> </thead> <tbody> <tr> <td>Spring 2019</td> <td>100%</td> </tr> <tr> <td>Spring 2020</td> <td>100%</td> </tr> <tr> <td>Fall 2020</td> <td>100%</td> </tr> <tr> <td>Spring 2021</td> <td>100%</td> </tr> <tr> <td>Spring 2022</td> <td>100%</td> </tr> </tbody> </table> </div>	Term	Completion Rate	Spring 2019	100%	Spring 2020	100%	Fall 2020	100%	Spring 2021	100%	Spring 2022	100%										
Term	Completion Rate																						
Spring 2019	100%																						
Spring 2020	100%																						
Fall 2020	100%																						
Spring 2021	100%																						
Spring 2022	100%																						

BBA International Business																							
<p>Present persuasive oral business presentations.</p>	<p><b>Presentations - BUSM 1100</b></p> <table border="1"> <tr><th>Term</th><th>Completion Rate</th></tr> <tr><td>Summer 2019</td><td>50%</td></tr> <tr><td>Fall 2019</td><td>100%</td></tr> <tr><td>Spring 2020</td><td>100%</td></tr> <tr><td>Spring 2021</td><td>100%</td></tr> <tr><td>Spring 2022</td><td>100%</td></tr> </table> <p><b>Presentations - BUSM 4300</b></p> <table border="1"> <tr><th>Term</th><th>Completion Rate</th></tr> <tr><td>Fall 2019</td><td>0%</td></tr> <tr><td>Spring 2020</td><td>50%</td></tr> <tr><td>Summer 2020</td><td>100%</td></tr> <tr><td>Spring 2021</td><td>100%</td></tr> </table>	Term	Completion Rate	Summer 2019	50%	Fall 2019	100%	Spring 2020	100%	Spring 2021	100%	Spring 2022	100%	Term	Completion Rate	Fall 2019	0%	Spring 2020	50%	Summer 2020	100%	Spring 2021	100%
Term	Completion Rate																						
Summer 2019	50%																						
Fall 2019	100%																						
Spring 2020	100%																						
Spring 2021	100%																						
Spring 2022	100%																						
Term	Completion Rate																						
Fall 2019	0%																						
Spring 2020	50%																						
Summer 2020	100%																						
Spring 2021	100%																						
<p>Formulate written recommendations to improve a business's competitive advantage for a real-world company.</p>	<p><b>Applied Project-International Business</b></p> <table border="1"> <tr><th>Term</th><th>Completion Rate</th></tr> <tr><td>Fall 2019</td><td>100%</td></tr> <tr><td>Spring 2020</td><td>100%</td></tr> <tr><td>Summer 2020</td><td>100%</td></tr> <tr><td>Spring 2021</td><td>100%</td></tr> <tr><td>Spring 2022</td><td>100%</td></tr> </table>	Term	Completion Rate	Fall 2019	100%	Spring 2020	100%	Summer 2020	100%	Spring 2021	100%	Spring 2022	100%										
Term	Completion Rate																						
Fall 2019	100%																						
Spring 2020	100%																						
Summer 2020	100%																						
Spring 2021	100%																						
Spring 2022	100%																						
<p>Evaluate ethical issues arising from business practices in the global setting.</p>	<p><b>Evaluate Ethical Issues</b></p> <table border="1"> <tr><th>Term</th><th>Completion Rate</th></tr> <tr><td>Spring 2019</td><td>100%</td></tr> <tr><td>Spring 2020</td><td>100%</td></tr> <tr><td>Fall 2020</td><td>100%</td></tr> <tr><td>Spring 2021</td><td>100%</td></tr> <tr><td>Spring 2022</td><td>100%</td></tr> </table>	Term	Completion Rate	Spring 2019	100%	Spring 2020	100%	Fall 2020	100%	Spring 2021	100%	Spring 2022	100%										
Term	Completion Rate																						
Spring 2019	100%																						
Spring 2020	100%																						
Fall 2020	100%																						
Spring 2021	100%																						
Spring 2022	100%																						
<p>Effectively assess the dynamics of leadership in an international context.</p>	<p><b>International Leadership</b></p> <table border="1"> <tr><th>Term</th><th>Completion Rate</th></tr> <tr><td>Summer 2019</td><td>50%</td></tr> <tr><td>Fall 2019</td><td>100%</td></tr> <tr><td>Spring 2020</td><td>100%</td></tr> <tr><td>Spring 2021</td><td>100%</td></tr> <tr><td>Spring 2022</td><td>50%</td></tr> </table>	Term	Completion Rate	Summer 2019	50%	Fall 2019	100%	Spring 2020	100%	Spring 2021	100%	Spring 2022	50%										
Term	Completion Rate																						
Summer 2019	50%																						
Fall 2019	100%																						
Spring 2020	100%																						
Spring 2021	100%																						
Spring 2022	50%																						

Diploma in Business																											
Demonstrate effective communication skills.	<p><b>Presentations - BUSM 1100</b></p> <table border="1"> <thead> <tr> <th>Term</th> <th>Success Rate</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>50%</td> </tr> <tr> <td>Fall 2019</td> <td>75%</td> </tr> <tr> <td>Spring 2020</td> <td>50%</td> </tr> <tr> <td>Spring 2021</td> <td>75%</td> </tr> <tr> <td>Spring 2022</td> <td>75%</td> </tr> </tbody> </table> <p><b>Presentations - BUSM 2450</b></p> <table border="1"> <thead> <tr> <th>Term</th> <th>Success Rate</th> </tr> </thead> <tbody> <tr> <td>Spring 2019</td> <td>75%</td> </tr> <tr> <td>Summer 2019</td> <td>75%</td> </tr> <tr> <td>Fall 2019</td> <td>75%</td> </tr> <tr> <td>Spring 2020</td> <td>25%</td> </tr> <tr> <td>Spring 2021</td> <td>75%</td> </tr> <tr> <td>Spring 2022</td> <td>25%</td> </tr> </tbody> </table>	Term	Success Rate	Summer 2019	50%	Fall 2019	75%	Spring 2020	50%	Spring 2021	75%	Spring 2022	75%	Term	Success Rate	Spring 2019	75%	Summer 2019	75%	Fall 2019	75%	Spring 2020	25%	Spring 2021	75%	Spring 2022	25%
Term	Success Rate																										
Summer 2019	50%																										
Fall 2019	75%																										
Spring 2020	50%																										
Spring 2021	75%																										
Spring 2022	75%																										
Term	Success Rate																										
Spring 2019	75%																										
Summer 2019	75%																										
Fall 2019	75%																										
Spring 2020	25%																										
Spring 2021	75%																										
Spring 2022	25%																										
Create a comprehensive business plan.	<p><b>Business Plan</b></p> <table border="1"> <thead> <tr> <th>Term</th> <th>Success Rate</th> </tr> </thead> <tbody> <tr> <td>Fall 2018</td> <td>25%</td> </tr> <tr> <td>Spring 2019</td> <td>40%</td> </tr> <tr> <td>Summer 2019</td> <td>75%</td> </tr> <tr> <td>Fall 2019</td> <td>25%</td> </tr> <tr> <td>Spring 2020</td> <td>30%</td> </tr> <tr> <td>Spring 2021</td> <td>75%</td> </tr> <tr> <td>Spring 2022</td> <td>75%</td> </tr> </tbody> </table>	Term	Success Rate	Fall 2018	25%	Spring 2019	40%	Summer 2019	75%	Fall 2019	25%	Spring 2020	30%	Spring 2021	75%	Spring 2022	75%										
Term	Success Rate																										
Fall 2018	25%																										
Spring 2019	40%																										
Summer 2019	75%																										
Fall 2019	25%																										
Spring 2020	30%																										
Spring 2021	75%																										
Spring 2022	75%																										
Evaluate team effectiveness and your role in contributing to it.	<p><b>Team Effectiveness - Diploma</b></p> <table border="1"> <thead> <tr> <th>Term</th> <th>Success Rate</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>75%</td> </tr> <tr> <td>Fall 2019</td> <td>75%</td> </tr> <tr> <td>Spring 2020</td> <td>80%</td> </tr> <tr> <td>Spring 2021</td> <td>50%</td> </tr> </tbody> </table>	Term	Success Rate	Summer 2019	75%	Fall 2019	75%	Spring 2020	80%	Spring 2021	50%																
Term	Success Rate																										
Summer 2019	75%																										
Fall 2019	75%																										
Spring 2020	80%																										
Spring 2021	50%																										
Demonstrate problem solving skills.	<p><b>Problem Solving Skills</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>Success Rate</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>75%</td> </tr> <tr> <td>2018</td> <td>75%</td> </tr> <tr> <td>2019</td> <td>50%</td> </tr> <tr> <td>2020</td> <td>75%</td> </tr> <tr> <td>2021</td> <td>75%</td> </tr> </tbody> </table>	Year	Success Rate	2017	75%	2018	75%	2019	50%	2020	75%	2021	75%														
Year	Success Rate																										
2017	75%																										
2018	75%																										
2019	50%																										
2020	75%																										
2021	75%																										

Post Degree Diploma in Business													
Recommend business improvements based on analysis of current situation and the competitive environment.	<p>Strategic Planning</p> <table border="1"> <thead> <tr> <th>Period</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>40%</td> </tr> <tr> <td>Fall 2019</td> <td>60%</td> </tr> <tr> <td>Spring 2020</td> <td>40%</td> </tr> <tr> <td>Spring 2021</td> <td>50%</td> </tr> <tr> <td>Spring 2022</td> <td>50%</td> </tr> </tbody> </table>	Period	Performance (%)	Summer 2019	40%	Fall 2019	60%	Spring 2020	40%	Spring 2021	50%	Spring 2022	50%
Period	Performance (%)												
Summer 2019	40%												
Fall 2019	60%												
Spring 2020	40%												
Spring 2021	50%												
Spring 2022	50%												
Evaluate team effectiveness and your role in contributing to it.	<p>Team Effectiveness - PDD</p> <table border="1"> <thead> <tr> <th>Period</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>80%</td> </tr> <tr> <td>Fall 2019</td> <td>90%</td> </tr> <tr> <td>Spring 2020</td> <td>90%</td> </tr> <tr> <td>Spring 2021</td> <td>70%</td> </tr> <tr> <td>Spring 2022</td> <td>80%</td> </tr> </tbody> </table>	Period	Performance (%)	Summer 2019	80%	Fall 2019	90%	Spring 2020	90%	Spring 2021	70%	Spring 2022	80%
Period	Performance (%)												
Summer 2019	80%												
Fall 2019	90%												
Spring 2020	90%												
Spring 2021	70%												
Spring 2022	80%												
Demonstrate problem solving skills.	<p>Problem Solving</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>80%</td> </tr> <tr> <td>2018</td> <td>80%</td> </tr> <tr> <td>2019</td> <td>40%</td> </tr> <tr> <td>2020</td> <td>80%</td> </tr> <tr> <td>2021</td> <td>80%</td> </tr> </tbody> </table>	Year	Performance (%)	2017	80%	2018	80%	2019	40%	2020	80%	2021	80%
Year	Performance (%)												
2017	80%												
2018	80%												
2019	40%												
2020	80%												
2021	80%												
Demonstrate professional communication skills in accordance with Canadian best practices.	<p>Business Practices-Business</p> <table border="1"> <thead> <tr> <th>Period</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>80%</td> </tr> <tr> <td>Fall 2019</td> <td>90%</td> </tr> <tr> <td>Spring 2020</td> <td>80%</td> </tr> <tr> <td>Spring 2021</td> <td>70%</td> </tr> </tbody> </table>	Period	Performance (%)	Summer 2019	80%	Fall 2019	90%	Spring 2020	80%	Spring 2021	70%		
Period	Performance (%)												
Summer 2019	80%												
Fall 2019	90%												
Spring 2020	80%												
Spring 2021	70%												

<p><b>BBA Accounting</b></p> <p>Demonstrate appropriate accounting treatment of transactions dealing with revenue recognition and capitalization versus expense issues.</p>	
<p>Develop a comprehensive audit plan from planning to completion including risk assessment, audit approach, materiality considerations, and audit procedures.</p>	
<p>Accurately assess corporate taxes payable.</p>	
<p>Accurately evaluate capital proposals using net present value techniques.</p>	
<p>Evaluate financial performance by preparing profitability, efficiency, productivity, and other financial ratios.</p>	
<p>Formulate written recommendations to improve a business's competitive advantage for a real-world company.</p>	
<p>Demonstrate comprehensive accounting skills through successful completion of the Chartered Professional Accountant Common Final Examination.</p>	

Diploma in Accounting													
<p>Demonstrate appropriate accounting treatment of transactions dealing with revenue recognition and capitalization versus expense issues.</p>	<p style="text-align: center;">Intermediate Accounting - BBA</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>~5</td> </tr> <tr> <td>Fall 2019</td> <td>~20</td> </tr> <tr> <td>Spring 2020</td> <td>~55</td> </tr> <tr> <td>Spring 2021</td> <td>~15</td> </tr> <tr> <td>Spring 2022</td> <td>~30</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	~5	Fall 2019	~20	Spring 2020	~55	Spring 2021	~15	Spring 2022	~30
Term	Performance (%)												
Summer 2019	~5												
Fall 2019	~20												
Spring 2020	~55												
Spring 2021	~15												
Spring 2022	~30												
<p>Accurately assess personal taxes payable.</p>	<p style="text-align: center;">Personal Tax</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>~30</td> </tr> <tr> <td>Fall 2019</td> <td>~70</td> </tr> <tr> <td>Spring 2020</td> <td>~15</td> </tr> <tr> <td>Spring 2021</td> <td>~15</td> </tr> <tr> <td>Spring 2022</td> <td>~25</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	~30	Fall 2019	~70	Spring 2020	~15	Spring 2021	~15	Spring 2022	~25
Term	Performance (%)												
Summer 2019	~30												
Fall 2019	~70												
Spring 2020	~15												
Spring 2021	~15												
Spring 2022	~25												
<p>Appropriately calculate Cost of Goods Manufactured and Cost of Goods Sold for a manufacturing company.</p>	<p style="text-align: center;">Cost of Goods Manufactured</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>~60</td> </tr> <tr> <td>Fall 2019</td> <td>~60</td> </tr> <tr> <td>Spring 2020</td> <td>~70</td> </tr> <tr> <td>Spring 2021</td> <td>~70</td> </tr> <tr> <td>Spring 2022</td> <td>~70</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	~60	Fall 2019	~60	Spring 2020	~70	Spring 2021	~70	Spring 2022	~70
Term	Performance (%)												
Summer 2019	~60												
Fall 2019	~60												
Spring 2020	~70												
Spring 2021	~70												
Spring 2022	~70												

Diploma in Financial Management													
Demonstrate knowledge of the accounting cycle from posting the transaction to closing the accounts.	<p style="text-align: center;"><b>Accounting Cycle</b></p> <table border="1"> <caption>Accounting Cycle Performance Data</caption> <thead> <tr> <th>Term</th> <th>Performance</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>Below 50% (Red)</td> </tr> <tr> <td>Fall 2019</td> <td>Above 50% (Green)</td> </tr> <tr> <td>Spring 2020</td> <td>Below 50% (Red)</td> </tr> <tr> <td>Spring 2021</td> <td>Above 50% (Green)</td> </tr> <tr> <td>Spring 2022</td> <td>Below 50% (Red)</td> </tr> </tbody> </table>	Term	Performance	Summer 2019	Below 50% (Red)	Fall 2019	Above 50% (Green)	Spring 2020	Below 50% (Red)	Spring 2021	Above 50% (Green)	Spring 2022	Below 50% (Red)
Term	Performance												
Summer 2019	Below 50% (Red)												
Fall 2019	Above 50% (Green)												
Spring 2020	Below 50% (Red)												
Spring 2021	Above 50% (Green)												
Spring 2022	Below 50% (Red)												
Accurately assess personal taxes payable.	<p style="text-align: center;"><b>Personal Tax</b></p> <table border="1"> <caption>Personal Tax Performance Data</caption> <thead> <tr> <th>Term</th> <th>Performance</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>Below 50% (Red)</td> </tr> <tr> <td>Fall 2019</td> <td>Above 50% (Green)</td> </tr> <tr> <td>Spring 2020</td> <td>Below 50% (Red)</td> </tr> <tr> <td>Spring 2021</td> <td>Below 50% (Red)</td> </tr> <tr> <td>Spring 2022</td> <td>Below 50% (Red)</td> </tr> </tbody> </table>	Term	Performance	Summer 2019	Below 50% (Red)	Fall 2019	Above 50% (Green)	Spring 2020	Below 50% (Red)	Spring 2021	Below 50% (Red)	Spring 2022	Below 50% (Red)
Term	Performance												
Summer 2019	Below 50% (Red)												
Fall 2019	Above 50% (Green)												
Spring 2020	Below 50% (Red)												
Spring 2021	Below 50% (Red)												
Spring 2022	Below 50% (Red)												
Appropriately calculate Cost of Goods Manufactured and Cost of Goods Sold for a manufacturing company.	<p style="text-align: center;"><b>Cost of Goods Manufactured</b></p> <table border="1"> <caption>Cost of Goods Manufactured Performance Data</caption> <thead> <tr> <th>Term</th> <th>Performance</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>Above 50% (Green)</td> </tr> <tr> <td>Fall 2019</td> <td>Above 50% (Green)</td> </tr> <tr> <td>Spring 2020</td> <td>Above 50% (Green)</td> </tr> <tr> <td>Spring 2021</td> <td>Above 50% (Green)</td> </tr> <tr> <td>Spring 2022</td> <td>Above 50% (Green)</td> </tr> </tbody> </table>	Term	Performance	Summer 2019	Above 50% (Green)	Fall 2019	Above 50% (Green)	Spring 2020	Above 50% (Green)	Spring 2021	Above 50% (Green)	Spring 2022	Above 50% (Green)
Term	Performance												
Summer 2019	Above 50% (Green)												
Fall 2019	Above 50% (Green)												
Spring 2020	Above 50% (Green)												
Spring 2021	Above 50% (Green)												
Spring 2022	Above 50% (Green)												

Post Degree Diploma in Accounting													
Demonstrate appropriate accounting treatment of transactions dealing with revenue recognition and capitalization versus expense issues.	<p style="text-align: center;">Intermediate Accounting - PDD</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>40</td> </tr> <tr> <td>Fall 2019</td> <td>10</td> </tr> <tr> <td>Spring 2020</td> <td>75</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	40	Fall 2019	10	Spring 2020	75				
Term	Performance (%)												
Summer 2019	40												
Fall 2019	10												
Spring 2020	75												
Develop a comprehensive audit plan from planning to completion including risk assessment, audit approach, materiality considerations, and audit procedures.	<p style="text-align: center;">Audit- PDD</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>80</td> </tr> <tr> <td>Fall 2019</td> <td>20</td> </tr> <tr> <td>Spring 2020</td> <td>70</td> </tr> <tr> <td>Spring 2021</td> <td>80</td> </tr> <tr> <td>Spring 2022</td> <td>50</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	80	Fall 2019	20	Spring 2020	70	Spring 2021	80	Spring 2022	50
Term	Performance (%)												
Summer 2019	80												
Fall 2019	20												
Spring 2020	70												
Spring 2021	80												
Spring 2022	50												
Accurately assess corporate taxes payable.	<p style="text-align: center;">Corporate Tax - PDD</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>90</td> </tr> <tr> <td>Fall 2019</td> <td>60</td> </tr> <tr> <td>Spring 2020</td> <td>50</td> </tr> <tr> <td>Spring 2021</td> <td>60</td> </tr> <tr> <td>Spring 2022</td> <td>60</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	90	Fall 2019	60	Spring 2020	50	Spring 2021	60	Spring 2022	60
Term	Performance (%)												
Summer 2019	90												
Fall 2019	60												
Spring 2020	50												
Spring 2021	60												
Spring 2022	60												
Accurately evaluate capital proposals using net present value techniques.	<p style="text-align: center;">Capital Budgeting - PDD</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>60</td> </tr> <tr> <td>Fall 2019</td> <td>80</td> </tr> <tr> <td>Spring 2020</td> <td>60</td> </tr> <tr> <td>Spring 2021</td> <td>70</td> </tr> <tr> <td>Spring 2022</td> <td>30</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	60	Fall 2019	80	Spring 2020	60	Spring 2021	70	Spring 2022	30
Term	Performance (%)												
Summer 2019	60												
Fall 2019	80												
Spring 2020	60												
Spring 2021	70												
Spring 2022	30												
Evaluate financial performance by preparing profitability, efficiency, productivity, and other financial ratios.	<p style="text-align: center;">Financial Ratios - PDD</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>10</td> </tr> <tr> <td>Fall 2019</td> <td>30</td> </tr> <tr> <td>Spring 2020</td> <td>80</td> </tr> <tr> <td>Spring 2021</td> <td>0</td> </tr> <tr> <td>Spring 2022</td> <td>30</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	10	Fall 2019	30	Spring 2020	80	Spring 2021	0	Spring 2022	30
Term	Performance (%)												
Summer 2019	10												
Fall 2019	30												
Spring 2020	80												
Spring 2021	0												
Spring 2022	30												
Demonstrate professional communication skills in accordance with Canadian best practices.	<p style="text-align: center;">Business Practices-Accounting</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Summer 2019</td> <td>80</td> </tr> <tr> <td>Fall 2019</td> <td>80</td> </tr> <tr> <td>Spring 2020</td> <td>80</td> </tr> <tr> <td>Spring 2021</td> <td>60</td> </tr> </tbody> </table>	Term	Performance (%)	Summer 2019	80	Fall 2019	80	Spring 2020	80	Spring 2021	60		
Term	Performance (%)												
Summer 2019	80												
Fall 2019	80												
Spring 2020	80												
Spring 2021	60												